



## COOKIE POLICY

This page explains how we use cookies when you visit and browse the Website.

### 1. What is a cookie?

The term "cookie" refers to a small computer file identified by a name and stored on your connected device (PC, tablet, smartphone...) by your internet browser. A cookie records and stores information relating to your use of the Website and which can be read directly by Eutelsat's servers when you visit the Website, or your subsequent visits or requests on the Website, subject to the settings you choose concerning this file via the Website.

### 2. What are cookies used for?

There are different types of cookies whose uses and content are various, temporary and persistent:

- Temporary cookies contain information which is used during your session. These cookies are automatically deleted when you close your browser. Nothing is saved on your computer once you finish browsing.
- Persistent cookies are used to store information which can be used between visits. This data allows websites to recognise that you are a returning user and react accordingly. Persistent cookies have a long-term value which is defined by the site.

According to the URL and the pages of the Website, there may be different types of cookies:

#### **Cookies required for the operation of the Website**

These cookies allow optimum functionality of the website. If you block these cookies, neither access to the services offered by the Website nor the correct operation of can be guaranteed. You can nevertheless refuse and delete these cookies via your browser's settings.

#### **Audience measurement and statistical cookies**

Audience measurement cookies compile statistics on the number of visitors and use of our services. Statistics on the frequency of visits, content and pages viewed, adverts on our space can be collected. These statistics help improve the interest and usability of our services and ensure the monitoring of invoicing for third-party advertisers by, in particular, tracking the total number of adverts displayed. Deactivating these cookies prevents us from monitoring and improving the quality of our services. You can choose the settings for these cookies by clicking on COOKIES.

#### **Cookies allowing targeted adverts to be displayed**

Cookies allowing appropriate and targeted content and adverts to be displayed are installed by us or by third-parties (advertiser, advertising agencies). They enable us to tailor our advertising space to your display preferences and your interests and offer you content that you are likely to enjoy. You can choose the settings for these cookies by clicking on COOKIES.

#### **Cookies for sharing on social networks**

Cookie files may be installed on your device by social network sites such as *Facebook, Instagram, Twitter, LinkedIn...* to allow the sharing of content for our services. These social network sites are present on our services in the form of buttons which allow these social networks to identify you during your browsing on our services and share content from our services. We do not monitor these cookies or the data collected by social networks which act in their own interest. For more information on these applications and how they are used we recommend you consult the privacy policy of each of these social networks. You can choose the settings for these cookies by clicking on COOKIES.



### 3. What cookies does Eutelsat use?

Eutelsat may install cookies to allow optimised browsing on this Website as well as improved operation of the various interfaces and applications.

Eutelsat reserves the right to collect the public IP address. This IP address will be collected anonymously and stored for the same period as cookies. It is only intended to allow the administration of services offered on the Website.

Eutelsat works with partners who write third-party cookies which are then used by advertising agencies on other sites to offer you adverts that are best for you based on your browsing history. These cookies do not store personal information that allow other sites to identify you. They are based only on your browsing history.

Also, the Website relies on cookies from the following partners:

Cookie name	Cookie publisher	Category	Storage time	Purpose
<b>_ga</b>	Google Analytics	Analytic	12 months	This cookie is used to distinguish users.
<b>_gat</b>	Google Analytics	Analytic	1 minute	This cookie is used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <b>_dc_gtm</b> .
<b>_gid</b>	Google Analytics	Analytic	24 hours	This cookie a is used to distinguish users.
<b>_hjFirstSeen</b>	Hotjar	Analytic	1 hour	This cookie is used to determine if the visitor has visited this site before or if it is a new visitor.
<b>_hjid</b>	Hotjar	Analytic	1 minute	This cookie is used to define a unique identifier for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
<b>_hjtLDTest</b>	Hotjar	Analytic	Session	This cookie is used to detect the SEO referencing of the current website. This service is part of a third-party statistics and analysis service.
<b>SSESSxxx</b>	Konnnect	Technical	23 days	This cookie is used to distinguish users.
<b>country_context</b>	Konnnect	Technical	24 hours	This cookie is used to affect a country shop.
<b>axeptio_cookies</b>	Axept.io	Technical	12 months	This cookie is used to show the banner cookie.
<b>axeptio_all_vendors</b>	Axept.io	Technical	12 months	This cookie is used to memorise your cookies consent.



<b>axeptio_authorized_vendors</b>	Axcept.io	Technical	12 months	This cookie is used to trigger all authorized tags according to your consent.
<b>Fr</b>	Facebook	Advertising	3 months	This cookie is used to enable ad delivery or retargeting.
<b>_fbp</b>	Facebook	Advertising	3 months	This cookie is used to store and track visits across websites.
<b>IDE</b>	Google	Advertising	548 days	Google also use one or more cookies for advertising that we serve across the web. One of the main advertising cookies on non-Google sites is named 'IDE' and is stored in browsers under the domain doubleclick.net.
<b>SIDCC</b>	Google	Advertising	90 days	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
<b>SSID</b>	Google	Advertising	710 days	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
<b>NID</b>	Google	Advertising	183 days	Most Google users will have a preferences cookie called 'NID' in their browsers. A browser sends this cookie with requests to Google's sites. The NID cookie contains a unique ID that Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20) and whether or not you wish to have Google's SafeSearch filter turned on. Google uses cookies like NID and SID to help customise adverts on Google properties, such as Google Search.
<b>ANID</b>	Google	Advertising	-	We also use one or more cookies for advertising that we serve across the web. One of the main advertising cookies on non-Google sites is named 'IDE' and is stored in browsers under the domain doubleclick.net. Another is stored in google.com and is called ANID. We use other cookies with names such as DSID, FLC, AID, TAID and exchange_uid. Other Google properties, such as YouTube,



may also use these cookies to show you more relevant adverts.

<b>SAPISID</b>	Google	Advertising	710 days	This DoubleClick cookie is generally set through the site by advertising partners, and used by them to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device.
<b>APISID</b>	Google	Advertising	710 days	This DoubleClick cookie is generally set through the site by advertising partners, and used by them to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device.
<b>HSID</b>	Google	Advertising	710 days	Google use cookies called 'SID' and 'HSID' which contain digitally signed and encrypted records of a user's Google account ID and most recent sign-in time. The combination of these two cookies allows us to block many types of attack, such as attempts to steal the content of forms that you complete on web pages.
<b>SID</b>	Google	Advertising	710 days	Google use cookies called 'SID' and 'HSID' which contain digitally signed and encrypted records of a user's Google account ID and most recent sign-in time. The combination of these two cookies allows us to block many types of attack, such as attempts to steal the content of forms that you complete on web pages. Google uses cookies like NID and SID to help customise adverts on Google properties, such as Google Search.
<b>SEARCH_SAMESITE</b>	Google	Advertising	-	SameSite prevents the browser from sending this cookie along with cross-site requests
<b>1P_JAR</b>	Google	Advertising	30 days	This cookie carries out information about how you, the end user, use the website and any advertising that you may have seen before visiting the said website.



<b>DSID</b>	Google	Advertising	13 days	These are used to link your activity across devices if you've previously signed in to your Google Account on another device. We do this to coordinate that the ads you see across devices and measure conversion events. These cookies may be set on the domains google.com/ads, google.com/ads/measurement or googleadservices.com.
<b>__gads</b>	Google	Advertising	679 days	Sometimes advertising cookies may be set on the domain of the site that you're visiting. In the case of advertising that we serve across the web, cookies (e.g. cookies named '__gads' or '__gac') may be set on the domain of the site that you're visiting. Unlike cookies that are set on Google's own domains, these cookies can't be read by Google when you're on a site other than the one on which they were set. They serve purposes such as measuring interactions with the ads on that domain and preventing the same ads from being shown to you too many times.
<b>MUID</b>	Microsoft	Advertising	390 days	This is a Microsoft cookie that contains a Globally Unique Identifier (or GUID) assigned to your browser. It gets set when you interact with a Microsoft property, including a Universal Event Tracking (or UET) beacon call or a visit to a Microsoft property through the browser.
<b>MUIDB</b>	Microsoft	Advertising	390 days	This is a Microsoft User Identifier tracking cookie used by Bing Ads.
<b>_uetsid</b>	Microsoft	Advertising	30 minutes	This is a Microsoft cookie that contains the session ID for a unique session on the site.

#### 4. Deactivating or deleting cookies



These cookies are designed to be stored for a period of up to thirteen (13) months and can be read and used by Eutelsat during subsequent visits to the Website.

In accordance with legal conditions in force users have the right to withhold their consent for the installation of cookies on their device. You can deactivate the installation of cookies at any time via the settings page available on the Website when you click on COOKIES.

All Web browsers also allow you to limit the behaviour of cookies or deactivate them via your browser's settings or options. The steps to follow are different for each browser. You can find instructions in the 'Help' menu of your browser.

Via your browser, you can also consult the cookies present on your device and delete one or all of them.

For any questions regarding exercising your rights, contact us by email at the following address: [dpo@konnnect.com](mailto:dpo@konnnect.com).

For more information on cookies, consult the site : [https://europa.eu/youreurope/business/cookies/index\\_fr.htm](https://europa.eu/youreurope/business/cookies/index_fr.htm).